

The **AUCTIONISTA**



**Layne**

International Philanthro-tainer,  
Keynote Speaker,  
Entrepreneur

# Looking for a captivating and energetic speaker to inspire your audience?

Layne brings years of experience, thousands of appearances and thought-provoking content to your audience. Some may know Layne as “The Auctionista,” a philanthropist with a passion for engaging audiences and successfully raising millions of dollars for impactful causes. Beyond fundraising, Layne’s keynote presentations empower listeners to create change in their own lives.

Coming out, changing their name and pronouns, raising children, growing a business in a male-dominated industry and tackling adversity – the story of Layne is one of inspiration. Layne’s genuine comfort in front of an audience gives them the ability to cater to and connect with all crowds. Your audience will not only come along for the ride, but join in the conversation. Interaction is a key component in Layne’s delivery, engaging attendees from the beginning and impacting them long after they leave.

Layne is no stranger to the camera as a valued guest on Breakfast Television (Canada’s #1 morning show). Their relaxed demeanour with high-profile individuals like Canada’s Prime Minister Justin Trudeau, Toronto Raptors’ GM Masai Ujiri and performers like Sarah McLachlan demonstrates their ease in leading the conversation.

**Whether you need a charity fundraising champion or animated and empathetic keynote speaker, Layne will take your event to the next level.**





# Keynote Topics

Layne speaks on the following topics, customizable to your audience:

“Bidding To Be Your Best”

**Entrepreneurship, Leadership and The Courage to Overcome Adversity**

Have you ever thought about stereotypes and the effect they have on how we think, what we do and what we won't do? What would happen if we broke the stereotype and defied convention? Leapt out of our comfort zone and blazed a new trail for ourselves? Layne takes you through their inspirational and comical journey of breaking the auctioneer stereotype to become a successful businessperson and CEO of Canada's fundraising powerhouse company, “The Auctionista.” Layne talks about fearlessness when it comes to taking the first step in business and how, after building the company brick by brick, moments of adversity can spark a fire. Passionate, funny, enthusiastic and never compromising themselves from “doing it their way”. *Length: 30 Minutes*

“From She to They”

**Coming Out, Rewriting Your Story and Facing Fears**

Layne's journey has not been an easy one, by any means. Layne shares their struggles and how the fear of non-acceptance hindered their success. Blazing a new path started with the bold move to come out, change their name and gender identity. Layne shares their deeply emotional coming out story and the advantages of living authentically, leaning into and trusting one's intuition and the power this has to create life shifts. *Length: 45 Minutes*

“How To Make Friends With The Future” \*

**Relationships, Starting Over, Women's Health, Finding Fortitude**

Layne takes you through their entire journey; from the early days of feeling out of place and having big dreams, to manifesting those dreams and becoming the non-binary fundraising powerhouse Layne, The Auctionista. Through enduring, escaping and surviving domestic violence with two children, to overcoming financial ruin, then needing to start over emotionally and physically after genetic testing revealed the BRCA1 gene, leading to a double mastectomy and hysterectomy, and recently being hurled into extreme cumulative trauma and tragedy during the pandemic year of 2020; Layne's emotional journey will break your heart and give you the hope and strength you never knew you needed. Raw, honest and powerful, Layne delivers their story in a way that will inspire those listening to make life changes. *Length: 60 Minutes*

\*most popular keynote

# What People Are Saying

“Layne captivated guests. The deep understanding of the cause, accompanied by wit and charm, and WOW energy! I sincerely write that NO other individual could have had the same terrific results at the end of the night.”

- Gabriella Catolino, St. Joseph's Hospice

“Layne's story is extremely impactful and it is delivered in an animated and engaging way. It is noticeable from the time Layne greets the guests they are absolutely taken with their charismatic way of being in a room. The feedback post-event was so positive that I would not hesitate to hire Layne again.”

- Kendall Trembath, Women's Shelter Saakate House Inc.

“Layne's keynote was like a Disney movie - taking the crowd up with achievements and strength, having them experience and feel the challenges and like any good Disney movie, taking them through that cycle a couple of times - and it was no movie, no made up script - it was [Layne's] life - wow! It was inspirational. It was motivational, it was entertaining and it was virtual - just what that and any audience of social service workers need during COVID times.” - Leroy Innanen, CMHA Oxford

“

People feel empathy, and I connect to that empathy.  
I am passionate about connecting with people  
and inspiring them to make changes in their life.

”

—  
Layne



## Contact Info

Interested in booking Layne to speak at your event?

Contact us by clicking [here](#) or using the contact information below.

Email: [info@auctionista.ca](mailto:info@auctionista.ca)

Website: [www.auctionista.ca](http://www.auctionista.ca)

Twitter [@The\\_Auctionista](https://twitter.com/The_Auctionista)

Facebook [@TheAuctionistaLayne](https://www.facebook.com/TheAuctionistaLayne)

LinkedIn [@The Auctionista / Layne The Auctionista](https://www.linkedin.com/company/The_Auctionista/)

Instagram [@theauctionista](https://www.instagram.com/theauctionista/) / [@laynewayofficial](https://www.instagram.com/laynewayofficial)

Watch Layne's Speaker Reel Below



## Professional Appearances



**Cityline**