



LAYNE

Humorous, high-energy, emotionally-charged
storytelling and education that powers
kindness, authenticity, empathy and inclusion.



Why LAYNE?

High-energy, witty, emotionally-charged storytelling that powers **kindness, authenticity, empathy** and **inclusion**. That is what audiences from across the globe have seen and felt when Layne takes the stage.

Layne is a **non-binary, successful entrepreneur** with a charming, animated personality, and armed with a collection of captivating anecdotes. They have presented on stages for over a decade, combining **education** and **entertainment** with seamless finesse. Layne delivers a unique blend of insightful learning and captivating humour, leaving audiences craving more.

They openly speak to their life experiences; **coming out, rebounding from multiple traumas, mental health** and **physical wellness**, and they hilariously spill the tea about being the only gay in the village at a US auction school. Layne offers **insights into building a powerhouse company** from the ground up, and the inspirational (and tragic) moments they've experienced during their career of working over 1,500 events.

An advocate for social impact, Layne's work as The Auctionista has raised **over \$40 million for charity** across North America. Their magnetism has had Prime Minister Justin Trudeau laughing in his seat and has made sharing a stage with greats like Sarah McLachlan and The Tragically Hip look effortless. Layne's undeniable stage presence and commitment to each and every cause has made them a force in the fundraising world.

In 2024, Layne launched **The IMPACT Workshop**; a learning series targeted to organizations which is focused on helping participants understand the concepts of **gender identity**.

Now, the ever-innovative Layne, is one of the most coveted and respected auctioneers, speakers and workshop facilitators, with a sparkling reputation for personal storytelling that connects.

City of London
"WE COULDN'T HAVE ASKED FOR A MORE PERFECT KEYNOTE PRESENTATION!"
London



Keynote PRESENTATIONS

Layne's standard keynotes are delivered as 60 minute presentations and can be compressed to fit shorter programs. Layne also welcomes Q&A sessions as well as panel presentations.



BIDDING TO BE YOUR BEST

Focus: Entrepreneurship, Leadership and Overcoming Adversity

FROM SHE TO THEY

Focus: Coming Out, Rewriting Your Story and Facing Fears

MAKING FRIENDS WITH THE FUTURE

Focus: Starting Over, Women's Health, Finding Fortitude

POWER OF PLAY

Focus: Tap Into Our Inner Child, Live Happier

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LEARN MORE ABOUT LAYNE'S TOPICS
Here

Watch **LAYNE**



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The IMPACT *Workshop*

Transforming workplaces to be more inclusive, creative and productive.

A DEIB workshop focused on Gender Identity that will motivate individuals to be more inclusive, accepting and understanding. Layne will change the way companies look at gender issues, through education and by fostering open dialogue around gender barriers and misconceptions in the workplace.

IMPACT is an interactive and engaging experience that involves active training techniques, gamification, storytelling, role playing and group activities to bring people together and move them to action.



Click
TO LEARN MORE ABOUT IMPACT
Here

Event Host

With over 1,500 events under their belt and hundreds of Event Hosting services rendered, Layne is no stranger to the stage.

Layne's quick wit and keen knowledge of event flow ensures seamless hosting segments and an activated audience that is excited about why they are there!

Layne's professional and effortless **humour** will keep audiences **engaged** for the duration of your event.

Event Hosting can be combined with other speaking services including panel discussions and moderating, Q&A sessions or keynote presentations.



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What's BEEN SAID



"Layne's story is extremely impactful and delivered in an animated and engaging way. The feedback post-event was so positive that I would not hesitate to hire Layne again."

**Kendall Trembath, Women's Shelter
Saakate House Inc.**



"Layne's keynote was like a Disney movie- taking the crowd up with achievements and strength, and having them experience the challenges- and it was no movie - it was [Layne's] life."

Leroy Innanen, CMHA Oxford



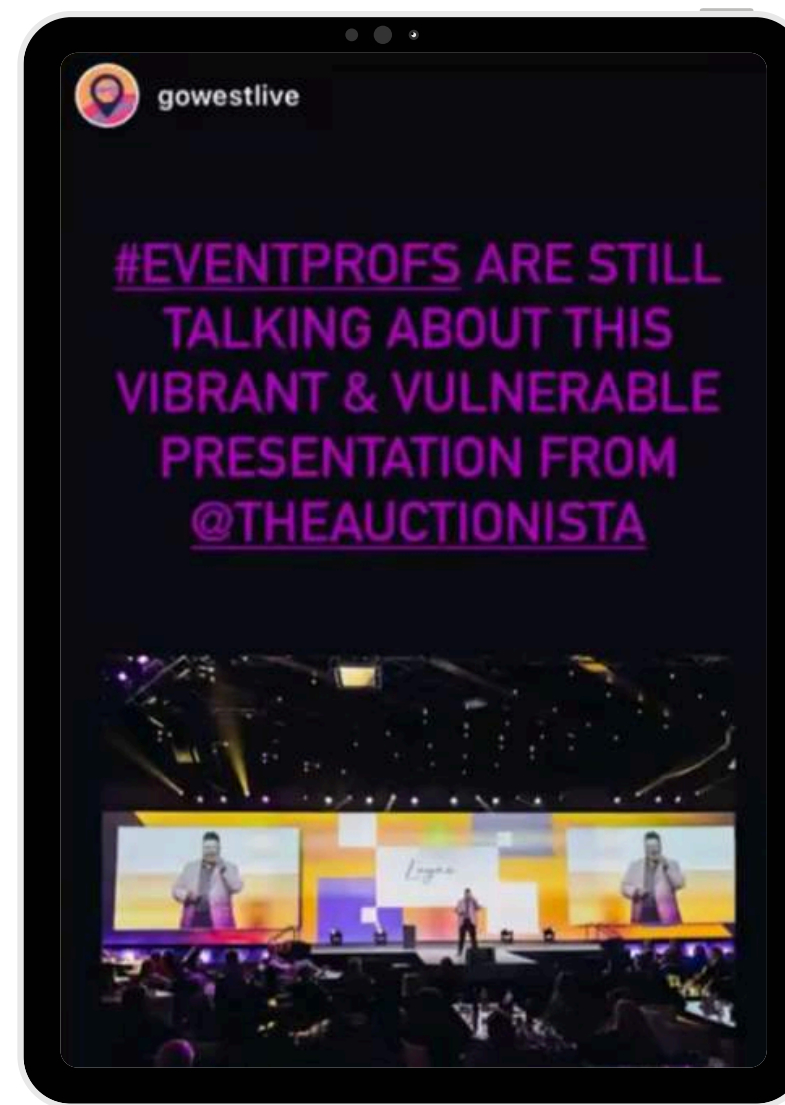
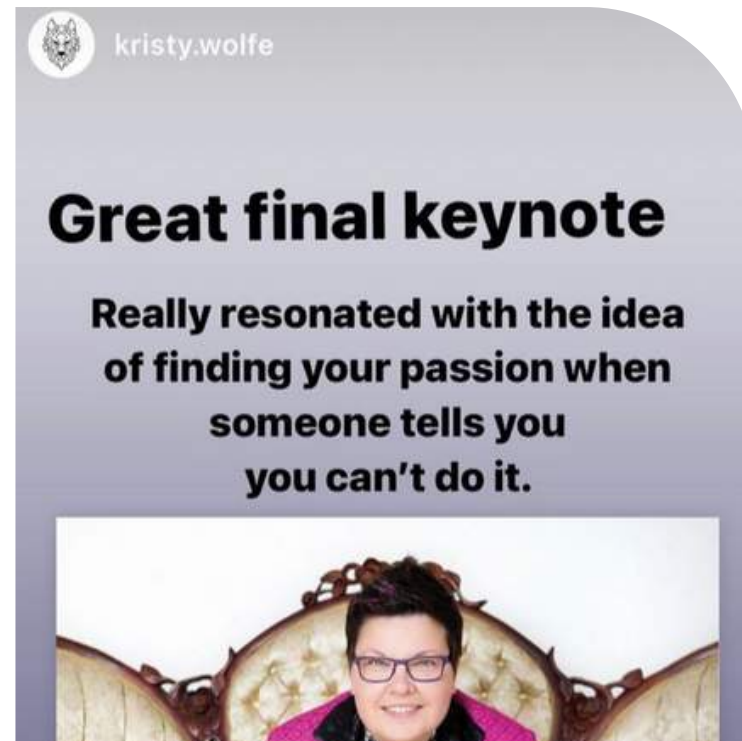
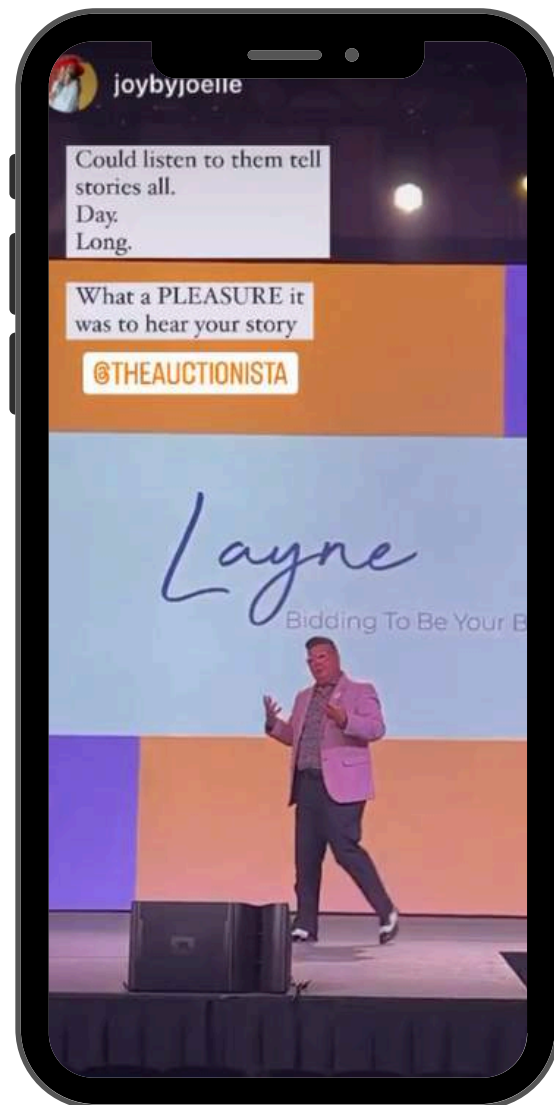
"How do you scare a comedian? Put them in a room with strangers who are in the middle of a crisis, feeling isolated and scared..."

I wish to express my heartfelt thanks for your time that continues to motivate and inspire."

K. Stevenson, Crown Attorney



WHAT'S BEEN *Posted*



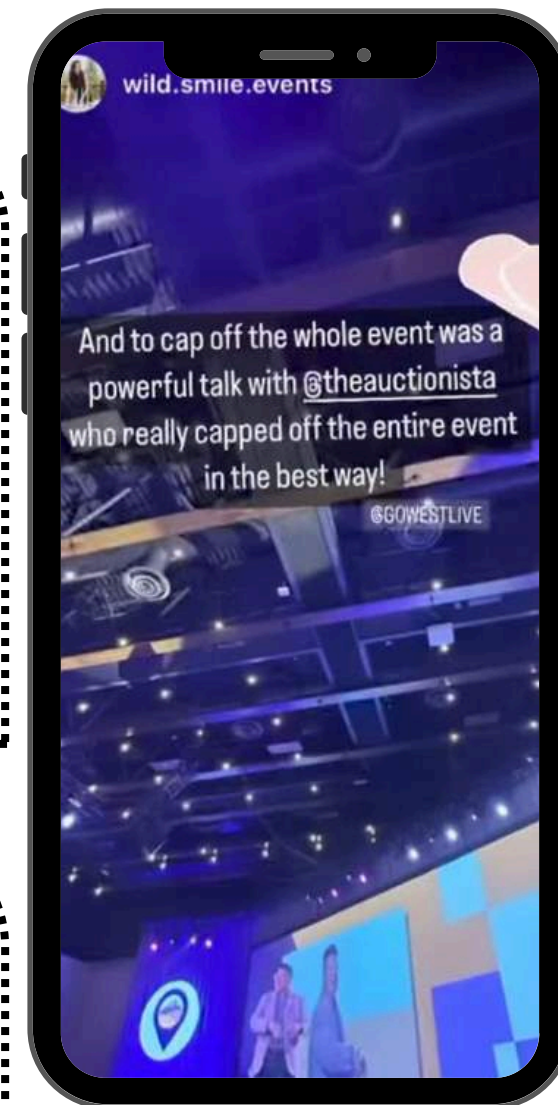
#afpgoldenawards @AFPGolden @The_Auctionista After those amazing philanthropists were honoured this afternoon, have you thought about having next year's sponsor be @Kleenex? Listening to their stories filled my heart with joy and love. And I used up the only tissue in my purse.



Amazing and inspiring messages from the Women as Career Coaches panelists tonight!

As always, @the_auctionista is bringing down the house! 🙌

“Stand in your power”! #WACC2021 @cogeco @HaltonIEC



svlawfirm On Friday, March 8th we sponsored and attended the @gwwic "Embracing the Future After Intimate Partner Abuse" keynote event to celebrate International Women's Day.

Thank you to Layne, @theauctionista and Guelph-Wellington Women in Crisis for presenting such an important and enlightening event and empowering women in our community.

LAYNE'S *Clients*



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Featured On





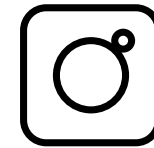
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