



# LAYNE

**High-Energy, Transformative Keynotes & Inclusivity Training**  
for Conferences, Corporations and Associations.

*Championing Unity and Belonging for over a Decade.*







# Signature Presentation



## What if success wasn't a solo climb, but a shared rise?

This *transformative* keynote redefines leadership as a collective act rooted in empathy, authenticity, and true belonging. Through a dynamic blend of storytelling, humour, and heart, audiences are invited to re-imagine what it means to thrive in workplaces that value **inclusion**, **connection**, and **equity**.

This isn't just inspiration, it's activation. Layne challenges teams, ERGs, and leaders to break through bias, smash stereotypes, turn discomfort into meaningful dialogue, and champion everyday allyship. With practical tools and life-changing insight, attendees learn how to embrace difference as a strength, lead with courage, foster spaces where everyone feels seen and supported, and take a bold first step into living life authentically.

More than a personal journey, this is a rallying cry for collective success.

**Because when we rise together and make room for everyone to shine, that's when unity happens and we're truly at our best.**

“

“Layne’s presentation not only inspired our employees to take that first step towards doing what they love but also empowered them to face challenges with confidence and courage.”

**Scotiabank** Chris McMartin, Scotiabank

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# What Audiences Have Said

svlawfirm On Friday, March 8th we sponsored and attended the @gwwic "Embracing the Future After Intimate Partner Abuse" keynote event to celebrate International Women's Day.


Thank you to Layne, @theauctionista and Guelph-Wellington Women in Crisis for presenting such an important and enlightening event and empowering women in our community.

 **VP Workforce Solutions**  
1,767 followers  
1w • Edited •

Lead. Adapt. Inspire. 💪

Today, VP Workforce Solutions had the privilege of attending the Women Leaders & Allies event hosted by the [Burlington Chamber of Commerce](#) and RBC Bank—and WOW, what a morning!

This event was a powerful testament to the strength and impact of women and allies in business. And let's talk about the powerhouse emcee, [Layne "The Auctionista"](#)—bringing their passion, purpose, and an unforgettable message to the stage. Their standing ovation was well deserved, and their words truly resonated with everyone in the room. We left inspired.

 joybyjoelle

Could listen to them tell stories all Day. Long.

What a PLEASURE it was to hear your story


@THEAUCTIONISTA

*Layne*  
Bidding To Be Your B

+ Follow

 **Duke**  
17,657 followers  
1w •

[Kasey Beggs](#) had an incredible time at the 'Women Leaders and Allies' event with the [Burlington Chamber of Commerce](#) this morning! A huge thank you to [Layne "The Auctionista"](#), for bringing such amazing energy, passion and honesty to the event. Your ability to captivate and truly inspire, simply by sharing your story, highlights what a force you are, and that "vulnerability truly is the greatest measure of courage."

 **Laura Ferri, CAIB Hons** • 1st  
Business Development Manager, Groups || Passionate about building str...  
1w • Edited •

A little about yesterday morning... 📸

[Burlington Chamber of Commerce](#) held their Women Leaders & Allies event, and boy has it grown !! I've gone for a few years now, and this year the attendance was massive, what an incredible sight 🥰


The Keynote speaker [Layne "The Auctionista"](#) was so enthralling & empowering I barely capture photos... me! I know!... they've such a captivating energy & fascinating story.

 **Burlington Economic Development and Tou...**  
2,382 followers  
1w •

Today our team had the privilege of attending the 2025 Women Leaders and Allies event, a powerful celebration of International Women's Day hosted by the [Burlington Chamber of Commerce](#).


The event highlighted the success, progress, and profound impact of women and their allies in our community. With this year's theme centered around navigating transitions, fostering leadership, and empowering others, it was an inspiring day filled with valuable insights and shared experiences.

We were especially inspired by the keynote speaker, [Layne "The Auctionista"](#), whose energy, passion, and message of inclusivity and meaningful change resonated deeply with all attendees.

 **Smith's Funeral Homes**  
143 followers  
1w •

What a great event hosted by the [Burlington Chamber of Commerce](#) yesterday at the Women, Leaders and Allies breakfast. It was so nice to see friends and connect with new people, and to learn from – and be inspired by – one another! Special thanks to [Layne "The Auctionista"](#) for their incredible keynote presentation – talk about someone who united the entire room, entertained

+ Follow

 **Veronica Gomez G, CPHR Candidate** • 1st  
HR Strategist | Personal Agility | Power by Complexity & Uncertainty | Ne...  
2d • Edited •

This IWD, I decided to ditch the "someday" and dive headfirst into spaces filled with kick-ass women. Because let's face it, open spaces don't magically appear – we build them. 💪

First stop: [CPHR Canada](#) / [CPHR Alberta](#) "Accelerating Change: Courage, Connection, and Leadership." 🙌

[Layne "The Auctionista"](#): Forget your morning coffee, Layne's energy is the real jolt! ⚡ Her story? Proof that "no manual" just means you write your own. Plus, she beat the odds, becoming the first woman in a male-dominated industry and absolutely killing it. 🚀

 **Lesley Mansfield**  
@LesleyMansfield


[#afpgoldenawards](#) @AFPGolden @The\_Auctionista After those amazing philanthropists were honoured this afternoon, have you thought about having next year's sponsor be @Kleenex? Listening to their stories filled my heart with joy and love. And I used up the only tissue in my purse.

 **Councillor Lisa Kearns**  
@Ward2Lisa

Amazing and inspiring messages from the Women as Career Coaches panelists tonight!

As always, @the\_auctionista is bringing down the house! 🙌

"Stand in your power"! #WACC2021  
[@cogeco](#) [@HaltonIEC](#)

 kristy.wolfe

**Great final keynote**

Really resonated with the idea of finding your passion when someone tells you you can't do it.



And to cap off the whole event was a powerful talk with @theauctionista who really capped off the entire event in the best way!

@GOWESTLIVE



# Who is Layne?



**Event Host, Speaker, Workshop Leader, Author, Entrepreneur**

Layne is a non-binary Canadian entrepreneur, author, keynote speaker, fundraising powerhouse and industry trailblazer, **igniting over 1,600 stages across North America** and activating positive change in communities. **They speak on authenticity, diversity, equity, inclusion, belonging and redefining success through purpose-driven action.**

**As The Auctionista, Layne has raised over \$60 million for charities.** They are a driving force in the Canadian fundraising event landscape with their signature mix of philanthro-tainment, energy, and impact.

A magnetic storyteller sought after by national corporations and community non-profits alike, Layne has been featured on CTV, Cityline, Breakfast Television, and Authority Magazine. Their dynamic presence is fueled by a deep love of humanity and grounded in the values of unity, kindness, and empathy, and yes, always belly-laughing humour!

Layne's upcoming memoir, chronicles their extraordinary journey of self-discovery, resilience, and reinvention, from corporate life to philanthropic showstopper.

Through candid storytelling, Layne invites readers to embrace the courage of authenticity and the transformative power of living out loud.

*The polish of **showbiz** and the power of **vulnerability**.*

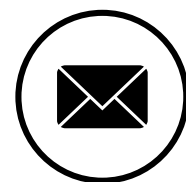




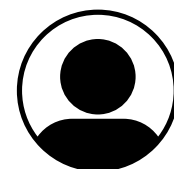
# Contact Layne



**Official Website**



**Email**



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**BOOK NOW**



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The energy they brought was palpable, and the feedback from our audience has been overwhelmingly positive. Layne's ability to connect with everyone in the room created an atmosphere of openness and acceptance that was simply unforgettable.

Layne inspired us all to reflect on our own identities and the importance of creating inclusive spaces at home, at work, and within our communities.

Their message resonated deeply, leaving us with a renewed sense of purpose and unity.

Thank you, Layne, for an extraordinary session that encouraged us to embrace our true selves and foster inclusivity. Your impact will be felt long after today.



-Talía Falconer, Nestlé Canada

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