



# LAYNE

*Empowering Real Connection. Creating Lasting Impact.*

**Igniting transformative inclusion, sparking collective joy,  
and energizing people to build cultures where everyone  
truly belongs and thrives.**







# Signature Presentation



## What if success wasn't a solo climb, but a shared rise?

This *transformative* keynote redefines leadership as a collective act rooted in empathy, authenticity, and true belonging. Through a dynamic blend of storytelling, humour, and heart, audiences are invited to re-imagine what it means to thrive in workplaces that value **inclusion**, **connection**, and **equity**.

This isn't just inspiration, it's activation. Layne challenges teams, ERGs, and leaders to break through bias, smash stereotypes, turn discomfort into meaningful dialogue, and champion everyday allyship. With practical tools and life-changing insight, attendees learn how to embrace difference as a strength, lead with courage, foster spaces where everyone feels seen and supported, and take a bold first step into living life authentically.

More than a personal journey, this is a rallying cry for collective success.

**Because when we rise together and make room for everyone to shine, that's when unity happens and we're truly at our best.**

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“Layne’s presentation not only inspired our employees to take that first step towards doing what they love but also empowered them to face challenges with confidence and courage.”

**Scotiabank** Chris McMartin, Scotiabank

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# Who is Layne?



**Event Host, Speaker, Workshop Leader, Author, Entrepreneur**

Layne is a non-binary Canadian entrepreneur, author, keynote speaker, fundraising powerhouse and industry trailblazer, **igniting over 1,600 stages across North America** and activating positive change in communities. **They speak on authenticity, diversity, equity, inclusion, belonging and redefining success through purpose-driven action.**

**As The Auctionista, Layne has raised over \$60 million for charities.** They are a driving force in the Canadian fundraising event landscape with their signature mix of philanthro-tainment, energy, and impact.

A magnetic storyteller sought after by national corporations and community non-profits alike, Layne has been featured on CTV, Cityline, Breakfast Television, and Authority Magazine. Their dynamic presence is fueled by a deep love of humanity and grounded in the values of unity, kindness, and empathy, and yes, always belly-laughing humour!

Layne's upcoming memoir, chronicles their extraordinary journey of self-discovery, resilience, and reinvention, from corporate life to philanthropic showstopper.

Through candid storytelling, Layne invites readers to embrace the courage of authenticity and the transformative power of living out loud.

*The polish of **showbiz** and the power of **vulnerability**.*

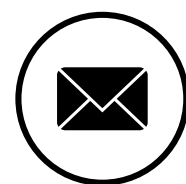




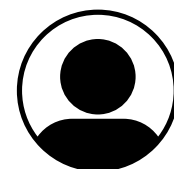
# Contact Layne



**Official Website**



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The energy they brought was palpable, and the feedback from our audience has been overwhelmingly positive. Layne's ability to connect with everyone in the room created an atmosphere of openness and acceptance that was simply unforgettable.

Layne inspired us all to reflect on our own identities and the importance of creating inclusive spaces at home, at work, and within our communities.

Their message resonated deeply, leaving us with a renewed sense of purpose and unity.

Thank you, Layne, for an extraordinary session that encouraged us to embrace our true selves and foster inclusivity. Your impact will be felt long after today.



-Talía Falconer, Nestlé Canada

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